



## 18<sup>th</sup> International Congress of Developmental Biology

18<sup>th</sup> - 22<sup>nd</sup> June 2017 | University Cultural Centre | National University of Singapore

**Exhibition and Sponsorship Opportunities**



Supported by:



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## DEAR COLLEAGUES,

The Singapore Developmental Biology community is pleased to announce that Singapore will host the 18<sup>th</sup> Congress of the International Society of Developmental Biology, in 2017. This follows successful recent meetings in Cancun, Mexico (2013) and Edinburgh, Scotland (2009). The location will be the superb University Cultural Centre at the National University of Singapore. As in previous years, the 2017 Congress will showcase the leading scientists in the world including no fewer than **six Nobel Laureates**, and its location in Singapore, South East Asia's spectacular and vibrant global city, is guaranteed to make this a truly memorable event.

The meeting is particularly timely, since 2017 marks the centenary of the publication of "On Growth and Form", D'Arcy Thompson's visionary treatise on the mathematical basis of morphogenesis. To mark this historical event, the programme for the ISDB 2017 Congress will include a spotlight on morphogenesis and mathematical modelling. There will also be sessions on the epigenetics and cell biology of development, as well as regenerative biology and the link between developmental processes and human disease.

Apart from the Nobel Laureates, the invited speakers include some of the world's most influential scientists, such as **Jim Smith, Head of Strategy at the UK's Medical Research Council and Vijay Raghavan, Secretary of the Indian Department of Biotechnology**. We expect this to be the 'must attend' meeting in 2017 for developmental biologists from around the world. Researchers in stem cell biology, cell biology, human genetics and regenerative medicine will also be present in large numbers. The Congress will attract a high proportion of senior scientists with top level purchasing authority.

We look forward to working with your company to maximise the impact of your message at this unique opportunity to interact with a highly influential audience.

### **Philip Ingham FRS**

Chairman, ISDB 2017 Organising Committee  
President, International Society of Developmental Biologists

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## Organising Committee

- » **Philip Ingham FRS**,  
President ISDB and Chair of Local Organising Committee
- » **Tom Carney**,  
Assistant Professor in Lee Kong Chian School of Medicine, Nanyang Technological University, and Co-Principal Investigator at the Institute of Molecular and Cell Biology

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## Scientific Programme Committee

- » **Professor Philip Ingham FRS** (Chair), Lee Kong Chian School of Medicine, Singapore
- » **Dr Tom Carney**, Lee Kong Chian School of Medicine, Singapore
- » **Dr Ray Dunn**, Institute of Medical Biology, Singapore
- » **Professor Zhiyuan Gong**, National University of Singapore
- » **Professor Antónia Monteiro**, Yale-NUS College, Singapore
- » **Dr Bruno Reversade**, Institute of Medical Biology, Singapore
- » **Dr Sudipto Roy**, Institute of Molecular and Cell Biology, Singapore
- » **Dr Timothy Saunders**, Mechanobiology Institute, NUS, Singapore
- » **Professor Colin Stewart**, Institute of Medical Biology, Singapore
- » **Dr Hongyan Wang**, Duke-NUS Medical School, Singapore
- » **Dr Fengwei Yu**, Temasek Life Sciences Laboratory, Singapore
- » **Professor Hao Yu**, Temasek Life Sciences Laboratory, Singapore

## GENERAL INFORMATION

Boasting two of the world's Top 15 Universities (QS World University Rankings 2015), Singapore now has one of the fastest rates of growth in high impact research anywhere in the world. A major contributor to this revolution has been the establishment of the Biopolis research campus, at the heart of which sits the Institute of Molecular and Cell Biology (IMCB). Founded in 1987 as Singapore's first life science research institute, IMCB provided the first base for developmental biology on the island: it was at IMCB that Bill Chia and colleagues performed their pioneering analyses of the genetic control of asymmetric cell divisions of neural progenitors and where Sydney Brenner and B. Venkatesh sequenced the genome of the pufferfish *Fugu*, opening a window into the evolution of developmental regulatory mechanisms.

Nowadays, Singapore is a centre for Developmental Biology research in south east Asia – and located as it is at the nexus of the wider Asia-Pacific region, it provides the ideal venue for the 2017 ISDB Congress.

The National University of Singapore Cultural Centre (NUSCC), situated in the Education and Research district of the city-state, provides an attractive and relaxed out-of town environment for delegates with outstanding auditoria and reasonably priced modern student dorm accommodation located within 10 minutes' walk.

### Profile of Attendance

The ISDB Congress has been held every four years since 1973 in the following international cities.

Year	Location	Delegate Numbers
2013	Cancun, Mexico	1000
2009	Edinburgh, United Kingdom	1350
2005	Sydney, Australia	1000
2001	Kyoto, Japan	1400
1997	Utah, USA	1050
1993	Vienna, Austria	600
1989	Utrecht, The Netherlands	1300
1985	Los Angeles, USA	930
1981	Basel, Switzerland	1000
1977	Tokyo, Japan	
1973	Montreal, Canada	

The 2017 congress will have an exciting four-day programme and trade exhibition. The expected composition of the Congress is as follows:

- » **Professor/Principal Investigators** 60%
- » **Post Doctoral Fellows** 20%
- » **Graduate Students** 20%

These delegates are users and developers of leading edge technologies that are the essential tools of the bioscience community and include:

Microscopy/imaging Technologies, Molecular Biology, Microarrays, Mass Spectrometry, Proteomics, Genomics, Metabolomics, Stem Cell Biology, Antibodies, Animal Models, Computing, Robotics, Microinjection Techniques, Gene Delivery Technologies, Bioengineering, Analytical Equipment, General Laboratory Hardware, Scientific Publishing and Information Technology.

The activities and events associated with this congress offer a unique opportunity for companies to reach a highly influential international audience.

# PROVISIONAL PROGRAMME

	<b>Sunday 18<sup>th</sup> June</b>	<b>Monday 19<sup>th</sup> June</b>	<b>Tuesday 20<sup>th</sup> June</b>	<b>Wednesday 21<sup>st</sup> June</b>	<b>Thursday 22<sup>nd</sup> June</b>
<b>08:00</b>		Registration Opens	Registration Opens	Registration Opens	Registration Opens
<b>08:30</b>		Nobel Laureate Lecture	Parallel Session 3	Ross Harrison Prize Lecture	Parallel Session 8
<b>10:00 – 10:30</b>		Break	Break	Break	Break
<b>10:30</b>		Parallel Session 1	Parallel Session 4	Parallel Session 6	Parallel Session 9
<b>12:30 – 14:00</b>		Lunch	Lunch	Lunch	Lunch
<b>14:00</b>	Registration Open	Parallel Session 2	Parallel Session 5	Parallel Session 7	Nobel Laureate Lecture
<b>16:00</b>	Opening Symposium Nobel Laureates	Poster Session	Education Discussion / Poster Sessions	Nobel Laureate Lecture	
<b>18:30 – 20:00</b>	Welcome Reception	Poster Session	Poster Session	Congress Dinner	

## Nobel Laureates:

- » Eric Betzig, USA: 2014 Nobel Prize in Chemistry
- » Sydney Brenner, South Africa: 2002 Nobel Prize in Physiology or Medicine
- » Martin Chalfie, USA: 2008 Nobel Prize in Chemistry
- » Sir John Gurdon, UK: 2012 Nobel Prize in Physiology or Medicine
- » Christiane Nüsslein-Volhard, Germany: 1995 Nobel Prize in Physiology or Medicine
- » Eric Wieschaus, USA: 1995 Nobel Prize in Physiology or Medicine



## Programme Topics will include:

- » Ageing
- » Mechanobiology
- » Metabolism
- » Human Development & Disease
- » Signal Integration
- » Neurobiology
- » Pattern Formation
- » Regeneration
- » Emerging Models
- » Cell Biology
- » Evolution
- » Imaging
- » Systems Analysis
- » Epigenetics/Gene Regulation
- » Ecology/Microbiome
- » Organogenesis
- » Stem Cells
- » Late breakers session

For the current programme and a full list of speakers, please visit [www.ISDB2017.com](http://www.ISDB2017.com)



## EXHIBITION INFORMATION

<b>Congress &amp; Exhibition Venue</b>	University Cultural Centre National University of Singapore 50 Kent Ridge Crescent, Singapore  Exhibits will be located in the Foyer spaces over three levels. The Posters, refreshments and lunch breaks will also be held here.
<b>Set Up</b>	Saturday 17 <sup>th</sup> : 09:00 - 17:00.  Full details will be provided in the Exhibitor Manual which will be issued six months prior to the start of the conference.
<b>Opening Hours</b>	Sunday 18 <sup>th</sup> : 14:00 - 20:00 Monday 19 <sup>th</sup> : 08:00 - 18:30 Tuesday 20 <sup>th</sup> : 08:00 - 18:30 Wednesday 21 <sup>st</sup> : 08:00 - 18:30 Thursday 22 <sup>nd</sup> : 08:00 - 14:00
<b>Break Down</b>	Thursday 22 <sup>nd</sup> : 14:30 - 18:00

## KEY DATES

- » Abstract Submission Deadline: **10<sup>th</sup> February 2017**
- » Abstract Notification to Authors: **13<sup>th</sup> March 2017**
- » Early Registration Deadline: **31<sup>st</sup> March 2017**

## CONGRESS & EXHIBITION ORGANISERS

**In Conference Ltd** are the Professional Conference Organisers (PCO) to the Congress.

Please contact us for any assistance you may require; to discuss sponsorship packages, make group bookings or organise social events for your clients during the meeting.

### **In Conference Ltd**

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**W: [www.in-conference.org.uk](http://www.in-conference.org.uk)**

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## ACCOMMODATION



### University Town Residential Accommodation (UTown)

Located only a short walk away from the University Cultural Centre, UTown offers a wide range of accommodation which will be available to book shortly.

As with all of their residences, the rooms come fully furnished with beds, desks and wardrobes to maximise the living space. LAN points for personal computers are available in each room for internet access. The design of the complex emphasizes open common areas and fosters a great sense of community!

### Kent Vale

Located within walking distance from the Kent Ridge Campus, Kent Vale offers one to three bedroomed apartments, providing a sense of space, privacy and a familiarity of your own home. In addition to the spacious apartments the complex comes with the following facilities and amenities:

- » Swimming pool
- » Fitness Centre
- » Supermarket
- » Reading Room
- » BBQ pits
- » Residents' Lounge

Accommodation will also be available in a range of hotels located nearby and in the city centre.



## SUMMARY OF SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Descriptions	Cost	Details on Page
<b>Exhibition</b>		
Exhibition Space	S\$4,000 (3m x 2m)	
<b>Sponsorship Packages</b>		
Platinum	Invest of over S\$40,000	
Gold	Investment of over S\$30 000	
Silver	Investment of over S\$20 000	
<b>Scientific Programme</b>		
Industry Satellite Symposium	S\$20,000	
Sponsorship of Nobel Prize Winner Lecturers	S\$10,000	
Symposia Sponsorship	S\$8,000	
Keynote Speakers	S\$4,000	
<b>On-Site Items</b>		
Delegate Bags	S\$10,000	
Lanyards	S\$5,000	
Writing Pads & Pens	S\$5,000	
<b>Print Related Items</b>		
Final Programme Advertising	From S\$1,000	
Insert in Delegate Bag	S\$1,000	
<b>Electronic Items</b>		
Inclusion in Electronic Newsletter / Advertising on Website	S\$1,500	
Mobile App	S\$5,000	

## SPONSORSHIP ADVANTAGE CHART

Sponsorship and Exhibition packages have been designed to provide your company an opportunity to support ISDB 2017. There are three levels of Sponsorship:

- » **Platinum:** Those that invest over S\$40,000
- » **Gold:** Those that invest over S\$30,000
- » **Silver:** Those that invest over S\$20,000

As the Platinum sponsor of the Congress, your company will enjoy the highest level of exposure offered over all other sponsors. We view our Platinum Sponsor as our partner in the successful execution of the Congress and will constantly work alongside you to provide opportunities to promote your company.

Three Levels of Sponsorship	Platinum	Gold	Silver
Free Full Congress Registrations	6	4	2
Attendance to Congress Dinner	2	2	1
Advert in the Final Programme	Outside Back Cover or Inside Back Cover (Full Colour)	Full Page Inside (Full Colour)	Half Page (Full Colour)
Company Logo in Final Programme	✓	✓	✓
Company Logo and Hyperlink on Congress website	✓	✓	✓
Inclusion in Electronic Newsletter	✓	✓	
Directional Signage	✓		
Bag Insert	✓	✓	✓

Please note that requests regarding exhibition location, time slots for symposia and other opportunities for advertising and promotion are given priority according to the sponsorship status and availability.

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## Exhibition Space (3m x 2m)

COST: S\$4,000

The Exhibition is always the hub of activity at each meeting and the floor plan has been designed to maximise the exhibitor exposure to all participants. In addition, all coffee breaks and lunches will be held within these areas where possible as well as the poster displays.

The Exhibition space includes:

- » One x stand power socket
- » One table and two chairs per space booked. Table covers at an additional cost are available if required
- » Two complimentary exhibitor passes. These do not allow access to the scientific sessions, but do include, tea/coffees and lunches during each day.
- » 50 word company profile and logo printed in the final programme
- » Company logo displayed on the congress website with link to your homepage
- » One delegate bag
- » Please note no shell schemes are provided

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## Industry Satellite Symposium

COST: S\$20,000

A satellite symposium is offered in one of the main auditoria which can seat up to 450 delegates. The symposium will run for 60 minutes without a competing session and will take place either during a lunch break.

You will be able to select your own speakers and content in conjunction with the Scientific Programme Committee and the session will be printed in the Final Programme and listed on the congress website. Data projection, microphones and hostesses will be provided. This is a unique opportunity to showcase new technology or products to the majority of delegates. Please note that sessions can be shared with more than one company. Your company logo and website link will be carried on the congress website on the sponsors' page.

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## Sponsorship of Nobel Laureate Lectures

COST: S\$10,000

Sponsorship of a Nobel Laureate Lecture will be acknowledged on the congress website and in the Final Programme. The sum will be used to cover the costs of travel and accommodation and registration fees for one of these eminent scientists. Your company logo and website link will be carried on the congress website on the sponsors' page and will feature prominently during the introduction of the lecturer.

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## Symposium Sponsorship

COST: S\$8,000

The Congress is structured around thematic Symposia, each 2 hours in duration. Two symposia will be held concurrently in the morning and/or afternoon session on all full days of the Conference, and within each symposium, there will be four distinguished invited speakers, selected to attract maximum exposure to the session.

The symposia are designed to achieve depth in scientific content, although the audience will be a mixture of specialists and generalists wanting to see the big picture. Numerous themes will be covered, including stem cells, nervous system development, growth and cancer, pattern formation, organ formation, and birth defects.

As a Symposium Sponsor, your support will be acknowledged by the Chairperson at the start of the session, your logo will be displayed on the opening slide and in the Final Programme. Your company logo and website link will be carried on the congress website on the sponsors' page.

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## Keynote Symposium Speakers

COST: S\$4,000

Each Symposium will include one Keynote Speaker. As a sponsor, your logo will be displayed on the opening slide and in the Final Programme. Your company logo and website link will be carried on the congress website on the sponsors' page.

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## Congress Delegate Bags

COST: S\$10,000

A quality congress bag will be given to each delegate/presenter on arrival at the congress which will have the congress logo, the platinum sponsors' logos and your company logo prominently featured on the outside. Your company logo and website link will be carried on the congress website on the sponsors' page.

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## Name Lanyards

COST: S\$5,000

Each delegate will receive a lanyard to hold their name badge when they arrive at Registration. Your logo will be printed alongside the congress logo on the name ribbon and delegates will be required to wear their badge at all times ensuring a high profile for your organisation. Your company logo and website link will be carried on the congress website on the sponsors' page.

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## Writing Pads & Pens

COST: S\$5,000

We will insert your branded writing pads and pens into each delegate bag. Your company logo and website link will be carried on the congress website on the sponsors' page.

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## Advertising in Final Programme

COST FROM S\$1,000

Limited advertising space will be available in the Final Programme which each delegate, presenter and exhibitor will receive on arrival at the congress centre. All advertisements will be carried in full colour. Your company logo and website link will also be carried on the congress website on the sponsors' page.

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## Inclusion in the ISDB Newsletter

COST: S\$1,500

You can submit up to 100 words of your text (with the agreement of the Organisers) to be carried along with your logo to be featured in one of the ISDB electronic newsletters, which will be sent to all previous ISDB participants and members during the year. A great opportunity to encourage delegates to visit your stand during the exhibition or to announce new products

Limited advertising space will be available on the congress website homepage.

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## Congress Mobile App

COST FROM S\$5,000

The ISDB Congress App is a premium interactive sponsorship opportunity as delegates, sponsors and speakers will be encouraged to download this to allow them to view all congress information, the congress programme, build a personal agenda, view all information on sponsors and exhibitors and make notes on particular sessions.

Benefits included within this opportunity:

- » Your company logo immediately displayed on the opening screen hyperlinked to your company website
- » A 100 word company profile in the sponsors and exhibitors section of the congress app
- » Your company logo acknowledging your sponsorship states on the congress website and within the final programme.

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## Insert in Delegate Bag

COST: S\$1,000

One A4/A5 promotional leaflet or small brochure will be inserted into each delegate bag.

Benefits: Each delegate will receive a delegate bag on arrival at the congress. This enables your company and its marketing material to directly reach all delegates and presenters.

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## Cancellation

Cancellation must be made in writing to the congress organisers:  
[Ashley@in-conference.org.uk](mailto:Ashley@in-conference.org.uk)

- » 50% of the agreed amount if the cancellation is made 3 months out.
- » 75% of the agreed amount if the cancellation is made 2 months out.
- » 100% of the agreed amount if the cancellation is made 1 month out.



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## HOW TO BOOK

Exhibition/Sponsorship items will only be confirmed once full payment has been received. Please use the attached form and email: [ashley@in-conference.org.uk](mailto:ashley@in-conference.org.uk) following which an invoice will be electronically sent.

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## IN SUMMARY

The Congress is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.

For further details on the opportunities available please contact the Conference Organisers who will be pleased to assist you.

It would be appreciated if companies organising social functions for participating delegates ensure their events are not held at the same time as the scheduled Conference social functions. Please also advise the Conference Organisers of any private functions scheduled so that they may assist delegates with any enquiries or redirect enquiries appropriately.

### **ISDB 2017**

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